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CRANENETWORK COM



OVERSIZE LOAD



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CRANENETWORK.COM

TOP REACH COUNTRIES



1,000,000+ Unique Visitors in 2016
15,000 Active User Accounts
50,00+ Opt-in Media Followers

CONNECT WITH US



We have been with Crane Network since 1998 - one of the first dealers to join. The customer service and tech support from the Crane Network team is always outstanding. Over the years the site has grown and evolved as the market leader. Crane Network is our number one resources for buying and selling cranes.

> -Gene Landres Quality Cranes & Equipment, LLC



EQUIPMENT LISTINGS



Sell Your Equipment Through One of the Most Trusted Channels in the Industry

Features of Equipment Listings:

- Your company name listed as an offical advertiser
 - Free video upload
 - Unlimited photos per listings
 - Currency conversions within each listing
 - Free company landing page
 - Your logo on each ad within search results
 - Link "Show All Listings" on all of your ads
 - Link to your website on all of your ads
- Crane Network locator with inventory click through
 - Dealer Tools (PDF & Excel)
 - Statistics and reports on your listing activity
 - Automated inventory integration

LISTING PRICING

Equipment Listings

1 Listing - \$99/month 1 Listing Until Sold - \$299

2 Listings - \$175/month 2 Listings Until Sold - \$499

3 Listings - \$199 3 Listings Until Sold - \$599

4-9 Listings - \$299/month

10-19 Listings - \$399/month

Unlimited Listings - \$499/month

Part Listings

1 Part Listing Until Sold - \$99

2 Part Listings Until Sold - \$148

3 Part Listings Until Sold - \$199

10 Part Listings Until Sold - \$399

20 Listings Until Sold - \$499

Unlimited Listings - \$999/year

Auction Packages

Make your auction known with auction publicity packages. List all of your parts and equipment and promote your auction to the worldwide Crane Network userbase

30 Days + 3 Email Blasts + 2 Email Blasts + Banner \$799

15 Days

\$499

60 Days + 6 Email Blasts + Banner \$1299





RENTALS

We have a large Network and offer a substantial fleet of rental equipment including - cranes, earthmoving, construction, industrial, material handling, and heavy equipment available for rent on a daily, weekly, monthly, or yearly basis. Our extensive Network and industry partners ensures you will receive multiple bids to review with competitive rates providing affordable solutions for your rental needs. Let us do the quote gathering and provide you with the best options.



We have many solutions and equipment for your project needs:

Aerial Lifts Air Compressors Boom Lifts Boom Trucks Brooms/Sweepers Bulldozers Cement Mixers Compactor/Rollers Concrete Equipment Cranes Excavators Forklifts Generators Industrial Heaters Light Towers Loaders/Backhoes Man-Lifts Material Lifts Motor Graders Pumps

Reach Lifts Scissor Lifts Skid Steers Telehandlers Trailers Truck Cranes Utility Vehicles Welders Wheel Loaders AND MORE!

Please call 214-614-7626 x 304 for Quotes on Rental Services



RENT EQUIPMENT NOW

ADITA JOJ

AVAILABILITY

RATES



Your Mobile Rental Consolidator

Introducing a revolutionary way to consolidate quoting through one easy to use application for rental equipment. Find the best price for the equipment you need with real time availability and booking.

> One App. Huge Inventory. Multiple Quotes. Easy Selection. Peace of Mind. RENT EQUIPMENT NOW

Offering access into rental equipment worldwide available through our extensive network of rental yards. Our easy to use application allows companies to rent equipment to our prospective customers, and also rent equipment for their own project needs. Whatever end of the spectrum you are on the **Rent Equipment Now** application is one place to connect from either side of the transaction.

Specializing in Cranes and Lifting Equipment, we also provide any type of construction equipment and facility needs. We've partnered with over 1,000 equipment suppliers across the nation to increase their rental opportunities and provide better utilization through our solutions.

Coming Soon to Apple and Android App Markets



BUSINESS DIRECTORY



Equipment Listings Not For You?

Business Directory Listings give you the opportunity to showcase your company and services to our global network of users.

Basic Business Listing with your company name, address, phone number and a brief description. \$199.00 / year

Enhanced Business Listing

with your company name, address, phone number, your logo, HTML description, and sales lead messaging. \$349.00 / year



LISTING EXTRAS

E-Mail Blasts



Homepage Featured Listings



homepage to increase your exposure

Starting at \$25/day

Social Media Promotions

CraneNetwork.com https://Inkd.in/exUnFX2



1991 Grove TMS200A 30-Ton Hy Crane for Sale or Rent

us8.campaign-archive1.com · Go work is good Six wheel drive, LMI, fro speed Road Ranger, Low hours on en

Distribute your equipment listings to our entire social media database

Starting at \$50

Lifted Search Listings

| | Make | Model | Year | Capacity | Locati |
|--|------------|-------------|------------|-------------|---------------------|
| | ★ Merlo | P55.9 CS | 2016 | 6.1 Dall | as, Texas States |
| Equipment Now - Pano performance with 360 o | | | | | anoramic t |
| T | | 40.30MCS | | At | tlanta Ge |
| Showcas | e your equ | uipment a | nd lift yo | ur listings | to |
| app | ear at the | top of rel | evant se | arches | |
| | Promoted | Listings \$ | 30/mor | nth | |



BANNER LISTINGS



10% Discount for 6 Month Contract, 20% Discount for 12 Month Contract



PROFESSIONAL SERVICES



Fleet Management

Solutions to help you manage your company fleet including sales, maintenance, tracking and more.



Appraisal/Inspection Services

Certified appraisals for heavy construction equipment and machinery nationwide.



3D Lift Planning

Tools for lift planning, crane selection and rigging design no matter how simple or complicated your lift.



Photography/Videography

Get professional promotional photos and high quality videos of your cranes and equipment.



Website Hosting and Design

Customize your own website and integrate your Crane Network inventory to easily manage in your website in one convienient location.



Graphic Design

Designs for logos, banners, flyers, brochures, business cards, icons and more.

Please call 214-614-7626 x 301 for Quotes on Professional Services



FAST-TRACK SERVICES

Make sure you get the most value for your equipment sooner with **Crane Network Fast-Track**.

ENTER FAST-TRACK

Create your equipment listing on Crane Network. You can enter the FastTrack system immediately or at any time during your advertising package.





EVALUATION

Crane Network coordinates a visit to the equipment. It is evaluated from top to bottom and new information, pictures, and videos are collected.



DETAILED LISTING

The equipment recieves an expanded, more detailed listing with evaluations data. The unit is rated and priced. (Negotiated with seller - but a real street value is determined)



MARKETING

The unit is submitted to inside/outside sales channels that actively market the equipment via phone, email, and direct contact with an established network of buyers. We are able to establish pricing, interest, and generate real offers for the unit.

RE-EVALUATION

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If no offers are received or the street perception does not match the pricing - another negotiation is had to either reduce the price or submit to auction.



There are multiple liquidation methods within the auction business where it could be reserve or no reserve with each having positive and negative results. Sellers in the reserve methods still have a method of right of refusal.

Our goal at Crane Network is to assist you in the sale of your equipment from start to finish. We want to actively work with you and provide disposition methods that generate offers to our customers looking for a more detail oriented route of advertising.



CONCIERGE SERVICES

If you've ever dreaded buying or selling heavy equipment, you're not alone.

That's why our new Crane Network Concierge services were developed to help people buy and sell equipment without the hassle.

Crane Network Concierge services will represent you in all aspects of your heavy equipment needs. We specialize in research, market trends, inspections, appraisals, negotiations, rentals, interest rates or lease rates, the bank fees, transportation, and once we get all that done, you have a trusted partner.....

Our concierge team learns about your needs and preferences then we do the legwork. That includes searching inventories, evaluating market availability and trends, haggling and negotiating and delivering turnkey solutions to your equipment needs. Crane Network Concierge is a highly-specialized service that we have continued to develop in support of buyer and sellers.

Our team has facilitated or negotiated the transactions of more than a **billion dollars of assets** in the service and equipment industry. Using our services will provide you with a team that will act on and provide immediate response from one of our qualified staff. Our goal is to provide you with a direct answers and solutions to your needs.

Results and solutions are what we strive to achieve in the sale, rental or purchase of any equipment or part.

At Crane Network, we consider each aspect of the process and work with you to find the best course of action. **Consider us your** equipment concierge! We understand that if you are buying, selling or renting equipment, the purpose is to increase revenue or

decrease costs for you and your business and save time. Avoid adding to costs or frustration by trying to do this yourself by using Crane Network Concierge services.

Focus on what you do best, and allow us to do the heavy lifting, buying, selling, or renting equipment. It's what we do best.





ABOUT US

Since 1998, CraneNetwork.com has been the #1 resource for buying and selling cranes, heavy equipment, parts and attachments. Today we're your first and final destination for the latest solutions and networking resources in the industry. Over 30,000 companies and individuals rely on our online services to effectively manage their fleet for the sale and rental of cranes and equipment.

We have a large Network of partners and offer a substantial fleet of for sale and rental equipment including - cranes, earthmoving, construction, industrial, material handling, and heavy equipment available for rent on a daily, weekly, monthly, or yearly basis. Our extensive Network and industry partners ensures you will receive multiple bids to review with competitive rates providing affordable solutions for your rental and purchasing needs. Let us do the quote gathering and provide you with the best options. We have many solutions and equipment for your project needs.

Continuously working to optimize our site, we have developed new services to meet the demands of the industry. These features currently include, quotes for transport, rentals, financing solutions, industry jobs, business directory and so much more. Our latest services offering is a customized disposition strategy that proactively meets the needs of our customers for asset sales.



Please visit us at www.cranenetwork.com or contact us at (214) 612-7626 and discover the difference!